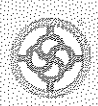


www.nawbo.org  
Springfield, IL Chapter  
Chartered 1986



# CORPORATE PARTNER PROGRAM

National Association of Women Business Owners



## What Is NAWBO?

NAWBO is the voice of America's 10.6 million women-owned businesses. NAWBO is the only dues-based national organization representing the interests of all women entrepreneurs in all types of businesses.

NAWBO works to:

- \* Strengthen the wealth creating capacity of our members and promote economic development
- \* Create innovative and effective changes in the business culture
- \* Build strategic alliances, coalitions and affiliations and transform public policy
- \* Assist members in attaining a competitive edge through training, networking, peer support and advocacy

The Springfield Chapter is a group of dynamic and entrepreneurial women in a wide variety of businesses, with annual revenues ranging from \$20,000 to over \$4 million. Membership has increased three fold in the past few years.

## Why Become A Corporate Partner?



Becoming a Corporate Partner provides the opportunity to cultivate relationships with the fastest growing segment of the business community - women business owners. Partnering with NAWBO builds your brand within a fiercely loyal consumer group, and provides opportunities to sell and affiliate with the NAWBO network. Every business needs to be associated with reputable organizations that bring greater visibility, enhanced credibility and demonstrate their commitment to the community.

Corporate Partnership with NAWBO assists us in expanding our member benefits, our economic reach in the community, as well as our role in contributing to the residents and philanthropic organizations of central Illinois.



# NAWBO CORPORATE PARTNER BENEFITS

- \* Connection to local and national NAWBO chapters
- \* Marketing credit by positioning your logo/corporate identity on our business publications
- \* Participation in membership meetings and events
- \* Access to online membership directory
- \* Association with viable, reputable and high profile organizations
- \* Increased contribution to the viability of business ownership and sustainability
- \* Greater reach into the community and potential new markets
- \* Positive public relations and goodwill

## Annual Opportunities

### PLATINUM Corporate Partner

\$2,000 Investment

- \* Published sponsorship recognition of one NAWBO event
- \* Full page advertisement and listing in annual membership directory
- \* Website banner, listing and link
- \* Feature article, listing and logo in quarterly newsletter
- \* Introductory presentation at one membership meeting
- \* Literature distribution at all meetings
- \* Unlimited meeting attendance at member rate
- \* Recognition at monthly meetings

### GOLD Corporate Partner

\$1,000 Investment

- \* Published sponsorship recognition of one NAWBO event
- \* One-half page advertisement and listing in annual membership directory
- \* Website listing and link
- \* Listing and logo in quarterly newsletter
- \* Literature distribution at all meetings
- \* Unlimited meeting attendance at member rate
- \* Recognition at monthly meetings

### BRONZE Corporate Partner

\$500 Investment

- \* Listing in annual membership directory
- \* Website listing
- \* Listing in quarterly newsletter
- \* Literature distribution at all meetings
- \* Unlimited meeting attendance at member rate
- \* Recognition at monthly meetings

*For more information and to apply for corporate partnership,  
please visit our website at [www.nawbospringfield.com](http://www.nawbospringfield.com)*